



# Frauen in globalen Lieferketten stärken

Sandra Broschat // Mittwoch, den 12.10.2016



# Internationale Nachhaltigkeitsstrategie



me



## Individuelles Wohlbefinden

- Portfolio & Information
- Verantwortliches Marketing
- Aktiver Lebensstil

we



## Gesell. Zusammenhalt stärken

- Frauenförderung
- Gesellschaftl. Engagement
- Menschen-/Arbeitsplatz-Rechte

world

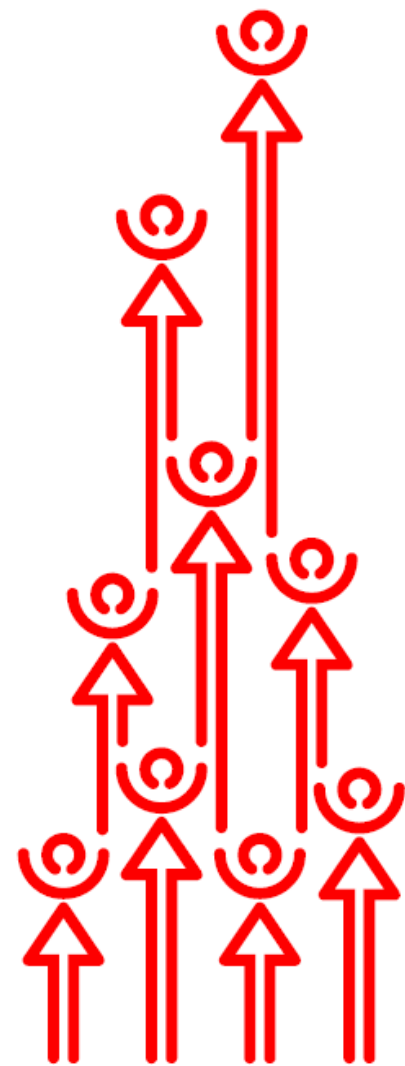


## Die Umwelt schützen

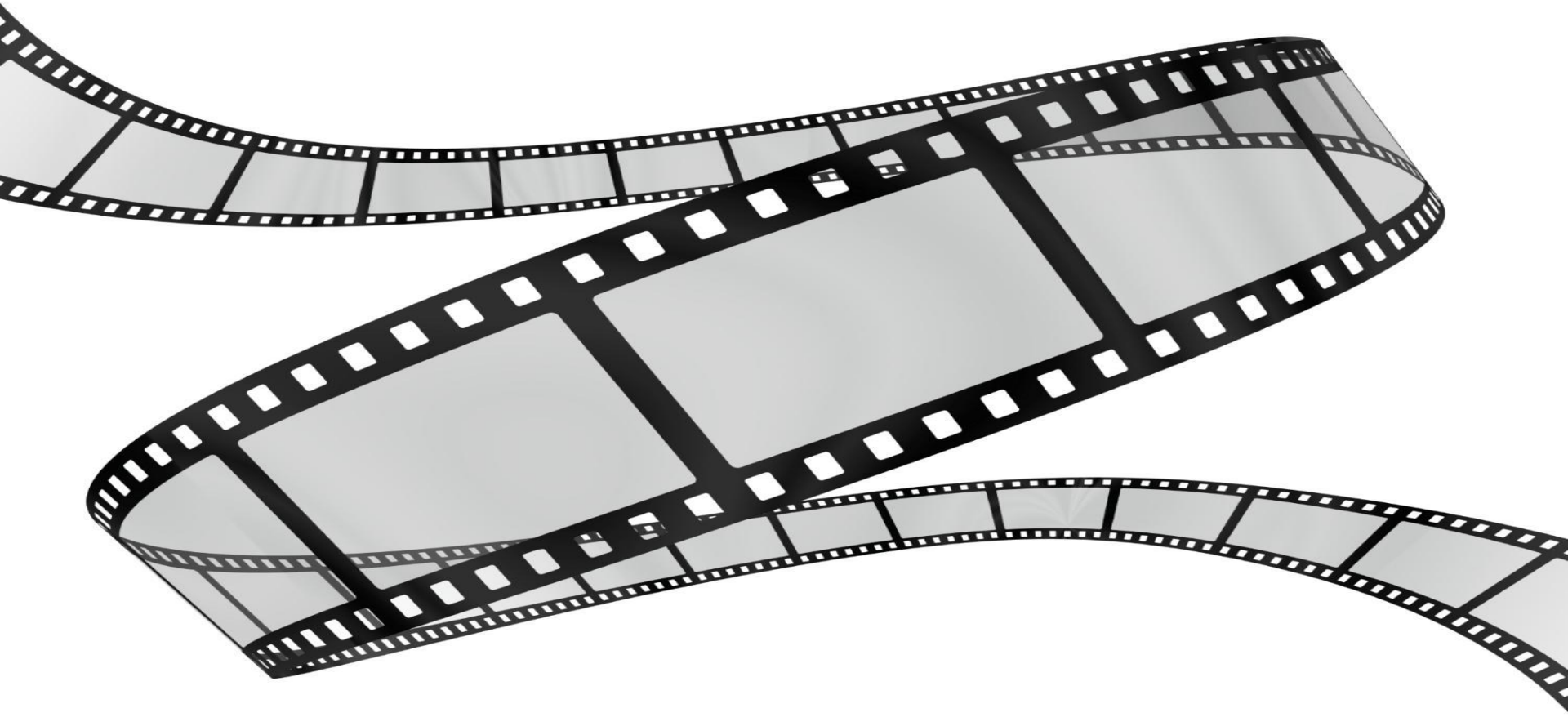
- Wasser & Verpackung
- CO2 Emissionen
- Nachhaltige Landwirtschaft

Want to know the secret ingredient to growing small businesses to revitalizing economics to fostering prosperity to creating opportunity to helping communities thrive to reducing poverty to connecting neighbors to improving lives to strengthening families to garnering hope to true sustainability?

**Women.**



**Die Zeit ist knapp: Film ab!**



# Women Empowerment = Business



# Was sind unsere Herausforderungen?



**“This century goes to the women.  
Empower women,  
and you recharge the world.”**

*(Muhtar Kent)*

