

DGCN Jubiläumskonferenz
“The Decade of Action: Business Leadership in Challenging Times”
30. September 2020
VIRTUELL & ALLIANZ FORUM BERLIN



DGCN Anniversary Conference – 20 Years UN Global Compact September 30, 2020, Allianz Forum, Berlin

THE DECADE OF ACTION: BUSINESS LEADERSHIP IN CHALLENGING TIMES

The 20th anniversary of the UN Global Compact (UNGC) and the Global Compact Network Germany (GCNG) takes place alongside the most serious pandemic of the past decades, the social and economic effects of which are difficult to assess.

This year also marks an important milestone for Agenda 2030 and its Sustainable Development Goals (SDGs). In view of slow progress, the UN Secretary General Antonio Guterres called upon all stakeholders for a "**Decade of Action**" to accelerate efforts to achieve the SDG by 2030. As the world's largest initiative for corporate responsibility and sustainability, UNGC joined the UN Secretary General call with the aim of mobilizing the essential business contribution to the SDGs.

Considering that sustainability needs to be embedded in core business strategies, companies should not lose their focus in view of the impending economic depression. On the contrary, key sustainability concerns such inclusion and resilience will play an even more integral part of business operations in dealing with the consequences of the COVID-19 crisis. Foresighted companies will therefore continue embracing Agenda 2030 and SDGs to effectively manage risks, secure their license to operate and take advantage of the new business opportunities in the rapidly changing markets during turbulent times.

After having addressed the enabling framework conditions for a more effective engagement of the private sector in the "**Decade of Action**" at our Spring Annual Conference in April, during the Anniversary Conference on 30 September we will focus on business leadership in driving innovate and scalable solutions with a particular focus on the UN Global Compact's initiatives on climate and equality. For this purpose, we are inviting high-caliber representatives from international organizations, governments, business science and civil society from different generations.

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AGENDA

08.45 – 09.30	Arrival of Guests & Registration
09:30 – 09:45	Welcome by the Global Compact Netzwerk Germany (GCNG) Marcel Engel , Executive Director, GCNG
09:45 – 09:50	Message on “The Decade of Action: Business Leadership in challenging times” Sanda Ojiambo , CEO & Executive Director UN Global Compact (per video)
09.50 – 10.15	Keynote on “The role of corporate boards in driving sustainable business” Thorsten Pinkepank , Chair of the Board, GCNG (Introduction) Lise Kingo , Independent Board Member & Former CEO of the UN Global Compact
10.15 – 12.00	Discussion: „Business Leadership for Sustainable Development in the 2020s: Performance with Purpose” Dr. Martin Brudermüller , CEO of BASF Dr. Antje von Dewitz , CEO of Vaude Sport GmbH (per video) Prof. Dr. Maja Göpel , Secretary General of the German Advisory Council on Global Change Klaus Milke , Chair of Foundations 20 & Founding Member of Germanwatch
12.00 – 13.00	Lunch
13.00 – 13:15	Keynote on “The Decade of Action: Business Leadership in challenging times” Patricia Espinosa , Executive Secretary, United Nations Framework Convention on Climate Change (per video)
13.15 – 14:30	Challenge 1: „Business Leadership for a 1.5°C Future“ Dr. Maria Mendiluce , CEO of We Mean Business Coalition (per video) Prof. Dr. Dirk Messner , President of the German Federal Environmental Agency Oliver Hermes , President & CEO of the Wilo Group Wioletta Rosolowska , CEO of L’Oréal Austria & Germany (per video)



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14.30 – 15.00	Coffee Break
15.00 – 15.20	Keynote on the „Germany’s Sustainability Strategy in challenging times“ Prof. Dr. Helge Braun , Chief of Staff of the Chancellery of the Federal Republic of Germany
15.20 – 15.40	Setting the Scene Achim Steiner , Administrator of the United Nations Development Programme (per video)
15.40 – 17.00	Challenge 2: Business Leadership for Inclusion & Equality Dr. Sigrid Nikutta , CEO of DB Cargo Prof. Dr. Jutta Allmendinger , President of the WZB Berlin Social Science Center Mario Mehren , CEO of Wintershall Dea GmbH Gunther Beger , Department Head, Federal Ministry for Economic Cooperation and Development of Germany
17:00	Wrap-up by the Global Compact Network Germany Thorsten Pinkepank , Chair of the Board, GCNG Marcel Engel , Executive Director, GCNG