

Global Compact Network Germany

Anniversary Conference

“The Decade of Action: Business Leadership in Challenging Times”

September 30, 2020 | ALLIANZ FORUM BERLIN

**DGCN Anniversary Conference – 20 Years UN Global Compact
September 30, 2020, Allianz Forum, Berlin**

THE DECADE OF ACTION: BUSINESS LEADERSHIP IN CHALLENGING TIMES

The 20th anniversary of the UN Global Compact (UNGC) and the Global Compact Network Germany (GCNG) takes place alongside the most serious pandemic of the past decades, the social and economic effects of which are difficult to assess.

This year also marks an important milestone for Agenda 2030 and its Sustainable Development Goals (SDGs). In view of slow progress, the UN Secretary General Antonio Guterres called upon all stakeholders for a "**Decade of Action**" to accelerate efforts to achieve the SDG by 2030. As the world's largest initiative for corporate responsibility and sustainability, UNGC joined the UN Secretary General call with the aim of mobilizing the essential business contribution to the SDGs.

Considering that sustainability needs to be embedded in core business strategies, companies should not lose their focus in view of the impending economic depression. On the contrary, key sustainability concerns such inclusion and resilience will play an even more integral part of business operations in dealing with the consequences of the COVID-19 crisis. Foresighted companies will therefore continue embracing Agenda 2030 and SDGs to effectively manage risks, secure their license to operate and take advantage of the new business opportunities in the rapidly changing markets during turbulent times.

After having addressed the enabling framework conditions for a more effective engagement of the private sector in the "**Decade of Action**" at our Spring Annual Conference in April, during the Anniversary Conference on 30 September we will focus on business leadership in driving innovate and scalable solutions with a particular focus on the UN Global Compact's initiatives on climate and equality. For this purpose, we are inviting high-caliber representatives from international organizations, governments, business science and civil society from different generations.

The conference is planned to be held at the spectacular premises of the Allianz Forum at the Brandenburg Gate in Berlin. Should it not be possible to organize larger events by then, the conference will be implemented in an attractive virtual or mixed format.

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DRAFT AGENDA

09.00 – 09.30 | **Arrival of Guests & Registration**

09:30 – 09:40 | **Welcome by the Global Compact Netzwerk Germany (GCNG)**

09:40 – 10:00 | **Keynote (Live/ Video) on “The Sustainability Strategy of the European Commission in challenging times“**

Ursula von der Leyen, President of the European Commission (tbc)

10.00 – 10.20 | **Keynote on “The Decade of Action: Business Leadership in challenging times”**

Lise Kingo, Outgoing CEO & Executive Director UN Global Compact (confirmed)

Sanda Ojiambo, CEO & Executive Director UN Global Compact (tbc)

10.20 – 12.00 | **Discussion: „Business Leadership for Sustainable Development in the 2020s: Performance with Purpose“**

Dr. Martin Brudermüller, CEO of BASF (confirmed)

Dr. Antje von Dewitz, CEO of Vaude Sport GmbH (confirmed)

Prof. Dr. Maja Göpel, Secretary General of the German Advisory Council on Global Change (confirmed)

Achim Steiner, Administrator, United Nations Industrial Development Program (tbc)

12.00 – 13.00 | **Lunch**

13.00 – 14:30 | **Challenge 1: „Business Leadership for a 1.5°C Future“**

Inputs followed by discussions

Maria Mendiluce, CEO of We Mean Business Coalition (confirmed)

Prof. Dr. Dirk Messner, President of the German Federal Environmental Agency (confirmed)

Dr. Günther Thallinger, CEO of Allianz Investment Management (tbc)

Reiner Hoffmann, Head of the German Trade Union Confederation (tbc)

Exchange with influencers



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14.30 – 15.00	Coffee Break
15.00 – 15.20	Keynote on the „Germany’s Sustainability Strategy in challenging times“ Prof. Dr. Helge Braun , Chief of Staff of the Chancellery of the Federal Republic of Germany (confirmed)
15.20 – 17.00	Challenge 2: Business Leadership for Inclusion & Equality Inputs followed by discussions Dr. Maria Flachsbarth , Secretary of State, Federal Ministry for Economic Cooperation and Development of Germany (confirmed) Dr. Sigrid Nikutta , CEO of DB Cargo (confirmed) Dr. Jutta Allmendinger , President of the WZB Berlin Social Science Center (confirmed) Mario Mehren , CEO of Wintershall Dea GmbH (confirmed) Exchange with influencers
17:00	Wrap-up by the Global Compact Netzwerk Germany